Not Your Father’s Silver Screen

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Why Gain Matters

Screen Gain = 1.0

14 Ft-L

7 Ft-L (DCI 3D)

2D 3.0 kW
Why Gain Matters

Screen Gain = 1.4

- 14 Ft-L
- 7 Ft-L (DCI 3D)

- 30% 3D 3.0 kW
- 30% 3D 4.5 kW
- 30% 3D 6 kW
- 2D 3.0 kW
Why Gain Matters
Gain Matters With Lasers
Gain Matters With Lasers
Gain Matters With HDR

Screen Gain = 1.8

- Green: 45% 6P 3D Single
- Orange: 45% 6P 3D Dual
- Red: 2D 3P 60k Lumens
Polarized 3D is Popular

57% of World Screens are 3D

59% of World 3D Screens are Silver
Coatings and Flakes
Coatings and Flakes
Delivery and Installation Challenges
Innovation Takes Different Forms
Perforations Matter

Micro

Standard
Viewing Angle Effect on Audience
Viewing Angle Effect on Audience

PREMIUM HGA 1.9   STANDARD SILVER SCREEN
Viewing Angle
Viewing Angle
Viewing Angle
Viewing Angle
Special Thanks To
Harkness Screens
Severtson Screens
Strong / MDI

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