Digital Cinema
New Industries – New Business

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Fundamental Issues

- Quality
- Interoperability
Quality: The Dilemma

![Graph showing the relationship between quality and cost, with a line indicating an increase in cost as quality increases.](image-url)
Quality: The Opportunity

COST

QUALITY

Digital Cinema

Other Digital Stuff
Interoperability

- Driven by business needs
  - To create a market
  - To build confidence in new technology
How important is interoperability between server and projector?

Who provides the server?
Presentation System
Business Domains For Digital Cinema

- Presentation Systems
- Distribution Systems
- Security Systems
- Theatre Operations Systems
In Summary

- Quality vs Cost → ODS and DC
- 4 Business Domains in DC
Thank you

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