



BKSTS Mini-Conference on Digital Cinema

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Owners

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About NATO

- More Than 700 Members
- 26,000 movie screens in more than 20 countries worldwide



Goals For Digital Cinema

- Differentiation from the Home
 - The Experience
 - The Brands
- Secure Distribution
 - Theft Hurts All Stakeholders
 - Not a Reason For Remote Control
- Uniform, Interoperable Systems
 - Standards-Based
 - Lowest Cost of Ownership



Digital Cinema Standards

- Uniform Standards Effort
- Support NATO Goals
 - Differentiation
 - Security
 - Uniform Systems
 - Component Interoperability
- Encourage Competition
- Use Existing Standards
Wherever Possible



Business Issues

- Planning Needed
 - Early Adopters Risk Expensive Upgrades
- Available to All Potential Participants
- Who Will Pay?
 - As important as Who Will Control?



Thank You

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